



Frontiers in Education 2021
October 13-16, 2021
Lincoln, Nebraska
Sponsorship Opportunities

We are pleased to offer you this unique opportunity to become an official sponsor of this prestigious conference, which will be held at the Cornhusker Marriot Hotel in downtown Lincoln. Sponsorships are vital to the success of the conference as we welcome an engineering community of education leaders, computer scientists, technology experts and students from around the world. With your financial support, attendees will benefit from a variety of programming and networking opportunities and showcase their innovative research at a conference exhibition.

Co-sponsored by the IEEE Computer Society, the IEEE Education Society, and the ASEE Educational Research and Methods Division, "Frontiers in Education" is a significant international engineering educational event, and your sponsorship guarantees corporate visibility.

For additional information, contact: Kevin Curry, Assistant to the General Co-Chairs at kgcurry@ku.edu.

General Sponsor Benefits:

- One complimentary registration is included with any sponsorship at or above **\$3,500**.
- Sponsors will be recognized immediately on the conference website.
- Sponsorship ribbons will be provided for staff from sponsoring organizations.

All sponsorship requests will be handled on a first-come, first-served basis.

Platinum Sponsor - \$20,000

- acknowledgement and highlight on conference web site
- acknowledgement in the Conference Program
- acknowledgement on conference marketing items
- acknowledgement at all conference social events
- Two 90-minute session presentations of the sponsor's choice
- Three free exhibit booths with Platinum Sponsor signage and priority placement in the Exhibits Area (locations assigned on a first-come, first-served basis)
- 50% discount on additional Exhibit Area booths
- Three complimentary Conference Registrations
- Post-conference acknowledgement in an FIE summary email sent to the worldwide memberships of the co-sponsoring societies and any other dissemination channels

Gold Sponsor - \$15,000

- acknowledgement and highlight on conference website
- acknowledgement in the Conference Program
- acknowledgement on conference marketing items
- acknowledgement at all conference social events
- One 90-minute session presentation of the sponsors choice
- Two free exhibit booths with Gold Sponsor signage and priority placement in the Exhibits Area (locations assigned on a first-come, first-served basis)
- 50% discount on additional Exhibit Area booths
- Two complimentary Conference Registrations
- Post-conference acknowledgement in an FIE summary email sent to the worldwide memberships of the co-sponsoring societies and any other dissemination channels

Silver Sponsor - \$10,000

- acknowledgement and highlight on conference web site
- acknowledgement in the Conference Program
- acknowledgement on conference marketing
- acknowledgement at all conference social events
- One 90-minute session presentation of the sponsors choice
- One free exhibit booth with Silver Sponsor signage and priority placement in the Exhibits Area (locations assigned on a first-come, first-served basis)
- 25% discount on additional Exhibit Area booths
- One complimentary Conference Registration
- Post-conference acknowledgement in an FIE summary email sent to the worldwide memberships of the co-sponsoring societies and any other dissemination channels

Conference Reception (\$15,000 exclusive sponsorship or \$5,000 per sponsor)

Sponsor one of the most popular and best-attended events with your company's name and logo on signage throughout the reception with additional opportunities for visibility during presentations, announcements and/or giveaways.

New Faculty Fellows (\$10,000 exclusive sponsorship or \$3,000 per sponsor)

Have your name associated with the rising stars of FIE. The New Faculty Fellows are early career professionals who are recognized for their outstanding work. They are awarded a travel stipend to attend FIE and recognized during a poster session as part of the Focus on Exhibits. Your company or organization's name will be listed as sponsor of the New Faculty Fellows in the program, on the website and during the poster session.

Main Plenary - \$10,000 exclusive sponsorship

The Main Plenary session is traditionally the most highly attended at the conference. Put your company's name and logo in front of an estimated 500 attendees attending the Main Plenary. Your company's logo will appear on the screen before the presentation begins and during question and answer periods.

Conference Lunches - \$10,000 exclusive sponsorship for each lunch

Capture the attention of all our attendees through a conference luncheon sponsorship. These lunches bring everyone together with time for an exclusive sponsor to make a 15-minute address or presentation. The name and logo of your company will appear in the banquet hall on a PowerPoint slide show during breakfast and lunch of the day you sponsor. Materials provided by the sponsor can also be distributed to all luncheon attendees. This is a terrific way to address all conference attendees.

Breakfasts - \$5,000 exclusive sponsorship for each breakfast

This sponsorship opportunity puts your company's name and logo in front of all attendees as they begin their day. Breakfasts are well attended, and the name and logo of your company appears in the banquet hall on a PowerPoint slide show during the morning of sponsorship(s).

Focus on Exhibits - \$5,000 exclusive sponsorship

The Focus on Exhibits Reception is held on the second afternoon, when conference attendance is at its peak. It is one of the most popular events as no sessions are held during this time, allowing attendees and exhibitors ample time to relax and interact. Provided materials will be distributed by the conference committee to attendees as they enter the exhibit hall. Don't miss this opportunity to guarantee your materials will reach those interested in your product or organization, and it's a perfect way to promote a raffle or give-away at your booth. This sponsorship includes one free exhibit hall booth.

Badge Holders - \$2,000 for exclusive sponsorship

Have you seen an attendee at a show without a badge? Everyone must wear a badge to participate at FIE, so let attendees become your walking advertisement for three days.

Refreshment Breaks - \$2,500 exclusive sponsorship per break

Always popular, refreshment breaks are scheduled between sessions and are held in the exhibit hall. After listening to educational sessions all morning or afternoon, attendees can relax and mingle with colleagues. Refreshment breaks will be open to all attendees and exhibitors.